

TAKAO
NOUEN
OLIVE

Takao Nouen Olive Oil



Takao Olive Farm began in the spring of 2006 equipped only with a sickle, a saw and endless enthusiasm. It took until March of 2007 to clear bamboos and bushes from vacant lot, and in April planted the first 200 olive trees.

Takao Olive Farm has 2500 trees now, and my joy and passion for olives seem to grow each year. Every individual olive tree has distinct personality and I tailor its care.

Weed killer is not used at Takao Olive Farm for two fundamental reasons. Firstly, I know that my trees do not appreciate synthetic weed killer. Secondly and more importantly, I believe that farmers have moral obligation and duty to bring safe and wholesome food to every table.

Takao is a member of the California Olive Oil Council.

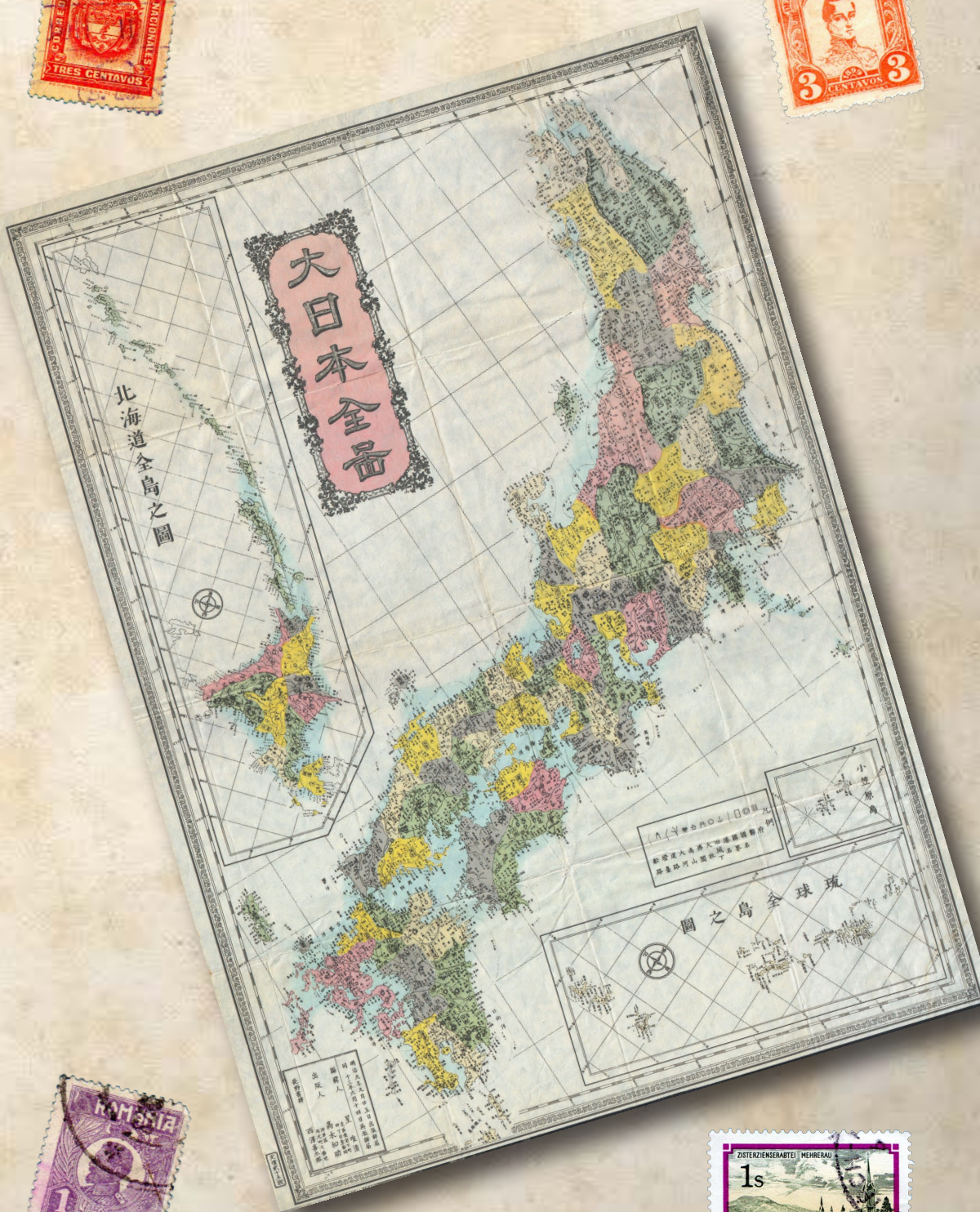
Olive Varieties

Varieties of olives that Takao Nouen grows.

Mission - California
Lucca - California
Nevadillo Blanco - Spain
Manzanillo - Spain
Frantoio - Italy
Koroneiki - Greece
Kalamata - Greece
Jumbo Kalamata - Greece
Hardy's Mammoth - Australia
Azapa - Chile
Arbequina - Palestine
Coratina - Italy
Picual - Spain
Leccino - Italy
Barnea - Israel
Taggiasche - Italy
Moraiolo - Italy
Nabali - Palestine
Hojiblanca - Spain
Sevillano - Italy
Barouni - Italy
Corregiola - Italy

Shodoshima Map







Olive Types

Mission Olive

Native to California this olive produces a large amount of oil per volume of fruit.

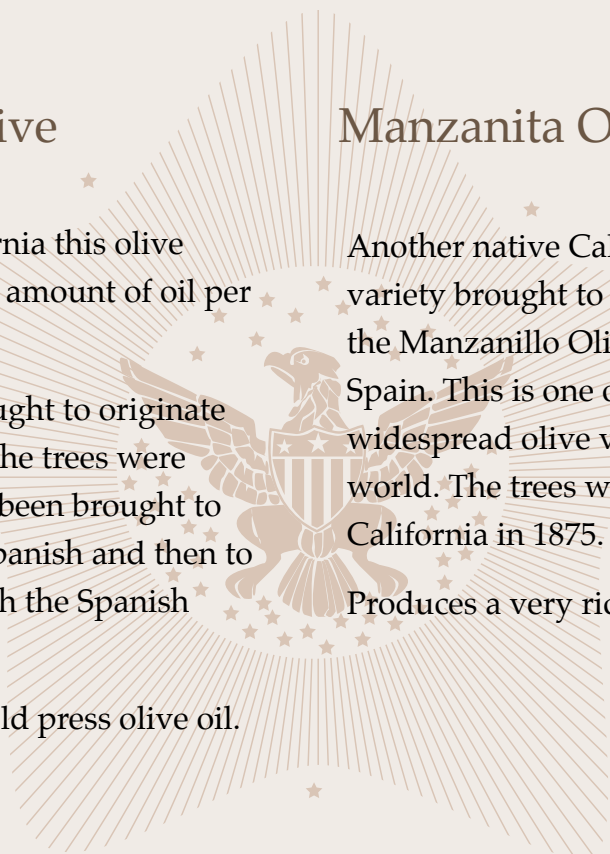
This olive is thought to originate from Morocco. The trees were thought to have been brought to Mexico by the Spanish and then to California though the Spanish Missions.

This is a good cold press olive oil.

Manzanita Olive

Another native California olive variety brought to Japan in 1907, the Manzanillo Olive originated in Spain. This is one of the most widespread olive varieties in the world. The trees were brought to California in 1875.

Produces a very rich olive oil.





Olive Oil Extraction process

Lucca Olive

Developed at the University of California Davis by Professor Hartman the Lucca Olive is very similar to the Frantoio Olive. This olive survives the cold climate better and was shipped to Japan.

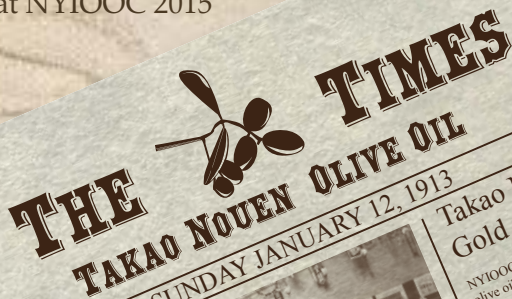
Nevadillo Blanco Olive

Another olive variety from Spain, closely related to the Picual Olive. This variety was brought to California then Japan.

Produces a large amount of oil for its volume.

Scrapbook

Update! Takao Nouen Mission Wins Best in Class at NYIOOC 2015



Shodoshima Japan
Kagawa Prefecture

Takao Nouen Olive Oil Wins Gold Award in NYIOOC

Takao Nouen Olive Oil Wins the Gold Award for NYIOOC

NYIOOC awards Takao Nouen Olive Oil wins the gold award for olive oil in 2013.

Olive rated Takao olive oil from 2011-2013.

Council (IOC) is an intergovernmental organization of olive oil producers and processors. It governs 95% of the world's olive oil production.

The Plos Olei rated Takao olive oil from 2011-2013.

The International Olive Council (IOC) is an intergovernmental organisation of states that produce olives or products derived from olives, such as olive oil. The IOC officially governs 95% of international production and holds great influence over the rest. The EU regulates the use of different protected designation of origin labels for olive oils.

Price 5¢

Price 50¢ Weekly 20¢ Monthly \$1.00

A History of Olive Oil

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A History of Olive

The history of olives in Japan dates back to 1586 when Franciscan missionaries brought the fruit to Japan. The olive was presented before Hideyoshi the then Daijo Daijin or Chancellor of Japan in 1593.

... failed attempts and a war... successfully grow th... Meiji G...

It took many failed attempts and a war with Russia to finally successfully grow the plants in Japan. In 1907 the Meiji Govt. bloomed batches of plants to several locations in Japan including Shodoshima. The trees in Shodoshima bloomed making it a success.

The first olive oil extracting machines are being installed now and there are many hurdles to pass before a true olive oil industry can be established.



Olive Oil in Great Demand

of the new olive oil department at the Matsuzakaya





Preparing Olive Oil



Olive Oil Order Form

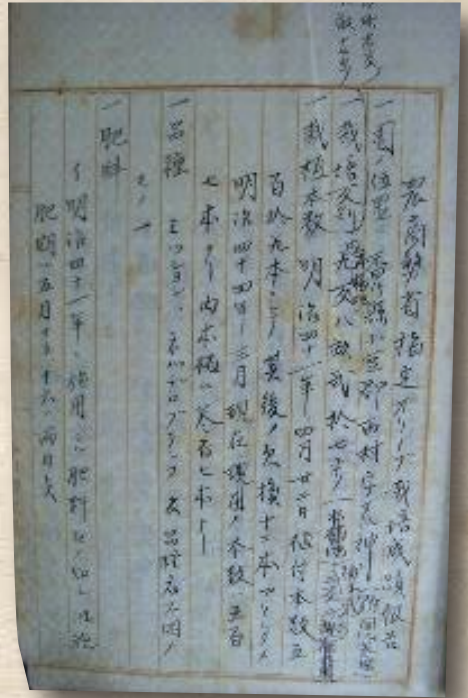
Mission Olive Oil 5.5x50 275

Tax 25

300Yen



Olive Test Reports



A government report dated 1940 detailing the progress of olive plants since 1911.

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